

# **DK DIGICOM**



# DIGITAL MARKETING CATALOG

LET'S BUILD YOUR DREAM PLAN.

## ABOUT OUR COMPANY

- DK DIGICOM IS DUBAI BASED DIGITAL MARKETING AND GRAPHING DESIGNING SOLUTION PROVIDER

DK DIGICOM - WE ARE STARTUP COMPANY HAVING EXPERIENCED DIGITAL MARKETERS AND GRAPHIC DESIGNERS.

WE HAVE DEDICATED TEAM OF GOOGLE CERTIFIED PROFESSIONALS WHO MANAGES AND KEEP YOUR SOCIAL MEDIA PROFILES ACTIVE AND GENERATE LEADS.

#### **OUR MISSION**



TO ASSIST OUR CLIENTS, IN PRESENTING A PROFESSIONAL FRONT TO THE DIGITAL MARKETPLACE. WE ADD VALUE TO OUR CLIENT'S BUSINESS THROUGH OUR INNOVATIVE TECHNIQUES TO EMPOWER AND MAKE THEM EFFICIENT AND RESPONSIVE.

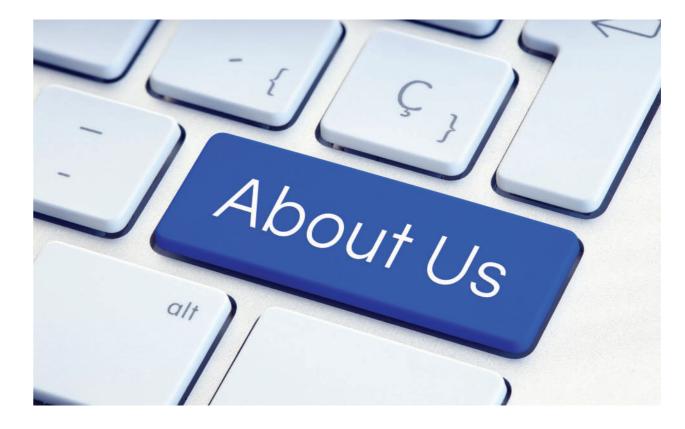
#### **OUR VISION**

TO BE THE MOST
PREFERRED AND
RESPECTED BRAND BY ITS
CUSTOMERS AND COMPETITORS.

# WHY CHOOSE US?



- WE ARE A TEAM OF YOUNG, DYNAMIC AND CREATIVE INDIVIDUALS WHO ARE HUNGRY TO FIGHT TOOTH AND NAIL FOR YOUR BRAND
- OUR PROFESSIONAL DIGITAL EXPERTS LOOK AT YOUR BRAND, ANALYSE YOUR AUDIENCE, PERFORM EXTENSIVE COMPETITIVE ANALYSIS AND THEN, EDUCATE YOU ABOUT THE WEB & MARKETING STRATEGY THAT WOULD HELP YOU GET THE DESIRED RESULTS.
- BY WORKING WITH US, YOU'LL BE WORKING WITH A TEAM OF WRITING ADDICTS, TECHNOLOGY GEEKS AND CREATIVE SOULS WHO WILL HELP YOU IN LEAD GENERATION, INCREASED SALES OPPORTUNITIES AND A LOT MORE REVENUE.
- AND, THERE IS A LOT MORE TO WHY YOU SHOULD CONSIDER WORKING WITH US.



## OUR TEAM

# OUR BEST SERVICES







MR. DHARMENDRA KUMAR
CHIEF EXECUTIVE OFFICER



MR. VIGNESH KUMAR
DIRECTOR



MR. KARTHICK
HUMAN RESOURCE





SOCIAL MEDIA MANAGEMENT



SOCIAL MEDIA MARKETING



SEARCH ENGINE OPTIMIZATION



GOOGLE ADWORDS

### SOCIAL MEDIA MANAGEMENT



| ALPHA           | BETA            | GAMA            |
|-----------------|-----------------|-----------------|
| RS. 3999+GST/MO | RS.5999+GST/MO  | RS.8999+GST/MO  |
| 2 POST PER WEEK | 4 POST PER WEEK | 6 POST PER WEEK |
| 6 POSTER        | 12 POSTER       | 18 POSTER       |
| 2 VIDEO         | 4 VIDEO         | 6 VIDEO         |
| ACCOUNT ADMIN   | ACCOUNT ADMIN   | ACCOUNT ADMIN   |
| HASH TAG        | HASH TAG        | HASH TAG        |
| IMPLEMENTATION  | IMPLEMENTATION  | IMPLEMENTATION  |
|                 | 24X7 SUPPORT    | 24X7 SUPPORT    |
|                 | 1 MOTION POSTER | 2 MOTION POSTER |
|                 |                 | ORGANIC LEAD    |
|                 |                 | RESEARCH        |



"WE USE SOCIAL MEDIA AS AN IDEA GENERATOR, TREND MAPPER AND STRATEGIC COMPASS FOR ALL OF OUR ONLINE BUSINESS VENTURES."



## SOCIAL MEDIA MARKETING



| ALPHA                              | BETA                                  | GAMA                                |
|------------------------------------|---------------------------------------|-------------------------------------|
| RS. 4999+GST/MO                    | RS.7999+GST/MO                        | RS.12999+GST/MO                     |
| 2 CAMPAIGNS/MO                     | 2 CAMPAIGNS/MO                        | 2 CAMPAIGNS/MO                      |
| DESIGNING CREATIVE (FOR CAMPAIGNS) | S DESIGNING CREATIVES (FOR CAMPAIGNS) | DESIGNING CREATIVES (FOR CAMPAIGNS) |
| CREATING AUDIENC                   | E CREATING AUDIENCE BUCKET            | CREATING AUDIENCE BUCKET            |
| LEAD GENERATION                    | LEAD GENERATION                       | LEAD GENERATION                     |
|                                    | 24X7 SUPPORT                          | 24X7 SUPPORT                        |
|                                    |                                       | FOLLOW UP                           |

SOCIAL MEDIA MARKETING

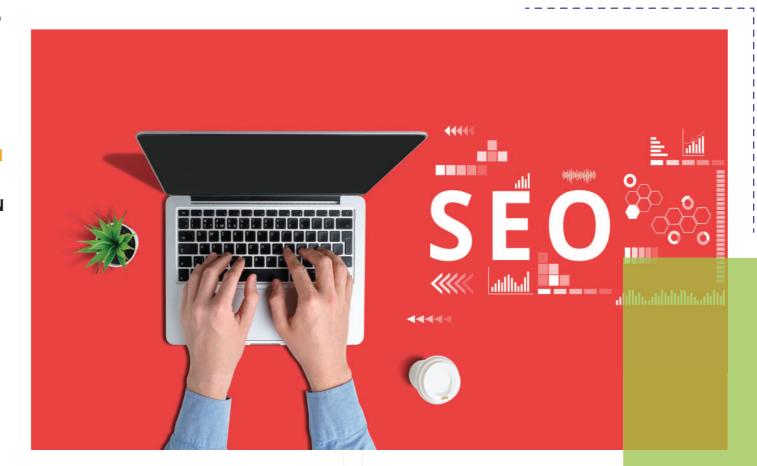
"SOCIAL MEDIA IS ABOUT SOCIOLOGY AND PSYCHOLOGY MORE THAN TECHNOLOGY."



### SEARCH ENGINE OPTIMIZATION



|     | ALPHA             | BETA                    | GAMA                    |
|-----|-------------------|-------------------------|-------------------------|
|     | RS. 15999+GST/MO  | RS. 29999+GST/MO        | RS. 39999+GST/MO        |
|     | 7 BLOG POST       | 12 BLOG POST            | 12 BLOG POST            |
| KE  | Y WORD PLANNING   | KEY WORD PLANNING       | KEY WORD PLANNING       |
| ON  | PAGE OPTIMIZATION | ONPAGE OPTIMIZATION     | ONPAGE OPTIMIZATION     |
| OFF | PAGE OPTIMIZATION | OFFPAGE OPTIMIZATION    | OFFPAGE OPTIMIZATION    |
| COI | MPETITOR ANALYSIS | COMPETITOR ANALYSIS     | COMPETITOR ANALYSIS     |
|     |                   | GOOGLE ANALYTICS REPORT | GOOGLE ANALYTICS REPORT |



"SUCCESSFUL SEO IS NOT ABOUT TRICKING GOOGLE. IT'S ABOUT PARTNERING WITH GOOGLE TO PROVIDE THE BEST SEARCH RESULTS FOR GOOGLE'S USERS."



## GOOGLE ADWORDS



|   | ALPHA                              | BETA                                | GAMA                                |
|---|------------------------------------|-------------------------------------|-------------------------------------|
|   | RS. 4999+GST/MO                    | RS.7999+GST/MO                      | RS.12999+GST/MO                     |
|   | 2 CAMPAIGNS/MO                     | 2 CAMPAIGNS/MO                      | 2 CAMPAIGNS/MO                      |
|   | DESIGNING CREATIVES FOR CAMPAIGNS) | DESIGNING CREATIVES (FOR CAMPAIGNS) | DESIGNING CREATIVES (FOR CAMPAIGNS) |
|   | CREATING AUDIENCE BUCKET           | CREATING AUDIENCE BUCKET            | CREATING AUDIENCE BUCKET            |
| I | EAD GENERATION                     | LEAD GENERATION                     | LEAD GENERATION                     |
|   |                                    | 24X7 SUPPORT                        | 24X7 SUPPORT                        |
|   |                                    |                                     | FOLLOW UP                           |

#### **SERVICES:**

SEARCH CAMPAIGN
DISPLAY CAMPAIGN
VIDEO CAMPAIGN
APP CAMPAIGN



GOOGLE ADWORDS

starts from Rs. 4999/-



# **DK DIGICOM**



"CONTACT IS THE LIFEBLOOD OF GROWTH,

MEANS FOR CHANGING ONESELF, AND

ONE'S EXPERIENCE OF THE WORLD."

#### **GET IN TOUCH**



+91 99999 55555



DKDIGICOM@GMAIL.COM DKDIGICOM.COM



7A, HIGH SCHOOL RD, SECRETARIAT COLONY, VENKATAPURAM, AMBATTUR, CHENNAI - 600053